



DONATE STOCK

Information for Brokers and Financial Advisors

On May 2, 2006 Canada's registered charities won a huge victory when the federal budget included a provision to eliminate the capital gains tax on gifts of appreciated securities to charities. The move will not only dramatically increase giving to the Ontario Society for the Prevention of Cruelty to Animals, but will also allow financial planners to give more options to their clients.

2006 federal budget documents note that "[s]ince the capital gains inclusion rate was initially reduced in 1997, donations of listed securities grew from \$69 million to about \$200 million in 2004. While many factors influence the donation of listed securities, it is estimated that the elimination of the capital gains tax on these donations may support about \$300 million in annual donations."

If you want to give your clients an option that helps their financial standing as well as Ontario SPCA please contact us.

We'll discuss the program with you, share information about the life-saving work of the Ontario SPCA, and talk about our greatest needs across the province.

If you'd like us to speak to a group of clients about the Ontario SPCA or tour a group of clients through one of our many animal shelters we can arrange it.

Facilitating the transfer

Visit the website to download the stock transfer form to facilitate your client's gift of stocks, bonds, futures, options, or shares in mutual funds to the Ontario SPCA.

For details or enquires about the Give Stock program, please contact:

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